



**CERTIFICATE OF MAILING/TRANSMISSION (37 CFR 1.8)**

DCE/2648 ZMW

I hereby certify that this paper (along with any paper referred to as being attached or enclosed) is being submitted by First Class mail to the US Patent and Trademark Office: Commissioner for Patents, PO Box 1450, Alexandria, VA 22313-1450 or transmitted by facsimile to the U.S. Patent and Trademark Office, Fax No. (703)872-9306.

Date: 4/22/05

By: Patti Hespell  
Patti Hespell

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

**In Re: Patent Application of John Schlack:**

Conf. No.: 8297 : Group Art Unit: 2614  
Appln. No.: 09/750,800 : Examiner: John Manning  
Filing Date: 28 December 2000 : Att'y. Docket No.: T721-20

Title: System and Method for delivering targeted advertisements using multiple presentations streams

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**NOTIFICATION OF CHANGE OF SMALL ENTITY STATUS and  
CORRECTION OF FEES PAID UNDER 37 C.F.R. 1.28**

The above-identified patent application ("the Application") was properly filed and prosecuted as a small entity under 37 C.F.R. 1.27. The Application was initially entitled to small entity status since the assignee, Expanse Networks, Inc., was a small business concern under 37 C.F.R. 1.27(a)(2). In August 18, 2004, all rights in the Application were assigned to Prime Research Alliance E., Inc. Applicants erroneously believed that Prime Research Alliance E., Inc., was also a small business concern as defined by 37 C.F.R. 1.27(a)(2), and therefore believed that the Application was still entitled to small entity status. Applicant has recently learned that Prime Research Alliance E., Inc. may not satisfy all the criteria for a small business concern. Accordingly, the Application may no longer qualify for small entity status.

Applicant has diligently gathered data related to the fees paid as a small entity from August 18, 2004 to present. In accordance with 37 C.F.R. 1.28(c)(2), the following table summarizes for each applicable filing the fees paid as a small entity, the current

04/27/2005 SLUANG61 00000003 501535 09750800

01 FC:1251	120.00 DA
02 FC:1201	600.00 DA
03 FC:1202	750.00 DA

large entity, the current amount owed as a result of the error in small entity payment and the total amount owed for all filing.

Item	Date	Small Entity Fee Paid	Current Large Entity Fee	Amount to be Paid
Petition for Extension of Time	10/17/04	\$215.00	\$450.00	\$235.00
Additional Claims (15)	10/17/04	\$135.00	\$750.00	\$615.00
Additional Independent Claims (3)	10/17/04	\$132.00	\$600.00	\$468.00
<b>Total</b>				<b>\$1,318.00</b>

In accordance with 37 C.F.R. 1.28(d), Applicant respectfully requests that the above-identified application be changed to large entity status.

The Commissioner is hereby authorized to charge Deposit Account No. **501535** as noted below. A duplicate copy is enclosed.

Small Entity Correction Fees under 37 C.F.R. §1.28 in the amount of \$1,318.00.

Any deficiencies or overpayments in the above-calculated fee.

Respectfully submitted,

Charles A. Elder  
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Date: April 22, 2005